



ICICI Prudential Asset Management Co. IPO

Issue Date: 12 Dec 25 – 16 Dec 25 Price Range: Rs 2061 to Rs 2165 Market Lot: 6 Face Value: 1	Sector: Capital Markets Location: New Delhi Issue Size: 10603 Cr
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Incorporated in 1993, ICICI Prudential AMC is an Asset Management Company. Its investment approach has always been to manage risk first and aim for long term returns for their customers. ICICI Prudential AMC has active quarterly average asset under management (QAAUM). As of September 30, 2025, it has an QAAUM of 10,147.6 billion. The company offers Portfolio Management Services (PMS), Alternative Investment Fund (AIF), and Advisory services to offshore clients.

The company manage the largest number of schemes in the mutual fund industry. As of September 30, 2025, with 143 schemes comprising 44 Equity and Equity Oriented Schemes, 20 debt schemes, 61 passive schemes, 15 domestic fund-of-funds schemes, one liquid scheme, one overnight scheme and one arbitrage scheme. The company has strong PAN India distribution network with 272 offices across 23 states and 4 union territories.

Services:

- **Mutual Fund Business:** Equity and Equity Oriented Schemes, Debt schemes, Exchange-traded funds and index schemes, Arbitrage schemes and Liquid and overnight schemes.
- **Portfolio Management Business:** ICICI Prudential PMS Contra Strategy, ICICI Prudential PMS PIPE Strategy, ICICI Prudential PMS Growth Leaders Strategy, ICICI Prudential PMS Value Strategy, ICICI Prudential PMS Large Cap Strategy, ICICI Prudential PMS ACE Strategy.
- **Alternative Investment Fund Business:** Offer multiple offerings across Category II and Category III alternative investment funds registered with SEBI. These offerings cater to diverse needs of sophisticated investors for asset allocation.

As of September 30, 2025, the company has 3,541 full-time employees.

Competitive Strengths

- Largest asset management company in India in terms of assets managed under active mutual fund schemes
- Largest Individual Investor franchise in India in terms of mutual fund assets under management
- Diversified product portfolio across asset classes

- Pan-India, multi-channel and diversified distribution network
- Consistent profitable growth track record
- Experienced management and investment team

Objects of the Issue

The company will not receive any proceeds from the Offer (the “Offer Proceeds”) and the Promoter Selling Shareholder will receive all the Offer Proceeds after deduction of Offer related expenses and relevant taxes thereon, to be borne by the Promoter Selling Shareholder

ICICI Prudential Asset Management Co Ltd IPO Financial Information

ICICI Prudential Asset Management Co.Ltd.'s revenue increased by 32% and profit after tax (PAT) rose by 29% between the financial year ending with 31 March 25 and 31 March 24.

Period Ended	30-Sep-25	31-Mar-25	30-Sep-24	31-Mar-24	31-Mar-23
Assets	4827.34	4383.68	4096.74	3554.09	2804.76
Total Income	2949.61	4979.67	2458.23	3761.21	2838.18
Profit After Tax	1617.74	2650.66	1327.11	2049.73	1515.78
EBITDA	2210.1	3636.99	1837.55	2780.01	2072.58
NET Worth	3921.56	3516.94	3272.28	2882.84	2313.06
Reserves and Surplus	3903.91	3432.85	3254.63	2798.75	2228.97

Our Rating: 19 (Good)

Rating Procedure

	Criteria for giving points	Points	Out Off
Business Risk	Lesser risk higher points	3	5
Financial Risk	Lesser risk higher points	3	5
Market Risk	Lesser risk higher points	3	5
Objective of IPO	Growth & expansion gets more points	3	5
Price	Fair price will get more points	7	10
Total		19	30

A	21 & Above 21	Best to apply
B	18 to 20	Good
C	15 to 17	Average

D	11 to 14	Poor
E	10 & Below 10	Very Poor

Note: The issue is fairly priced. So, investors with risk appetite and medium to long-term view can subscribe ICICI Prudential Asset Management Co.Ltd IPO.

You can apply through Capstocks website EIPO link: <https://kyc.capstocks.com/ipo>

You can also apply by ASBA internet banking of your bank account.

Contact: Anil Kumar 0471-4093333, 9847060019, email: helpdesk@capstocks.com

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